

Southern California Planning Congress

Convention Re-Invention! How will LA Create a Convention Center Superstar?



Long striving for competitiveness in the international convention and tourism marketplace, the Los Angeles Convention Center/Farmer's Field partnership held promise. Though the sports venue has gone elsewhere, billions of dollars continue to be invested in Downtown Los Angeles, and the development of eleven new and planned area hotels represent a critical link. A promising strategy for the Los Angeles Convention Center may finally, and permanently, cement the facility's prominence as a convention and tourism superstar in an increasingly bustling downtown.

Guest Speakers:

Robert "Bud" Ovrom
Executive Director,
Department of Convention and Tourism Development,
City of Los Angeles

Event Information and Registration:

Wednesday, June 29, 2016: Meet and Greet at 6:30 p.m., Dinner at 7:00 p.m.

Taix French Restaurant: 1911 West Sunset Boulevard, Los Angeles, CA 90026

Cost: \$40 general public, \$30 members, \$25 for students with ID

Registration: Available thru Friday, June 24th at socalplanningcongress.com

On-site registration (by check only) is an additional \$10 and not guaranteed.

*For further information contact Bob Fazio at
(626) 765-4036 or at rjfazio@mac.com.*

This event is eligible for 1.5 hours of AICP Certificate Maintenance Self-Reporting Credit