Southern California Planning Congress

City Building: Shaping Pasadena's Largest Mixed-Use Development

The 100 West Walnut Project





The largest mixed-use project in Pasadena's history, 100 West Walnut, is about to emerge on the edge of its historic core. The Lincoln Property Company is developing the 22-acre Old Pasadena site, the existing location of the Parsons Corporation, in two phases with 612,000 square feet of office space, 15,000 square feet of pedestrian-oriented retail, and 475 residential units. Over a four-year period, committed citizens fought to make the project compatible with the area and breathe life into the city's adopted plans. Come hear how the developer listened, revamped the proposed development, and put it all together to win Pasadena's approval.

Guest Speaker:

Timothy Walker Walker Real Estate Services, LLC

Event Information and Registration:

Wednesday, June 7, 2017: Meet and Greet at 6:30 p.m., Dinner at 7:00 p.m. Taix French Restaurant: 1911 West Sunset Boulevard, Los Angeles, CA 90026

Cost: \$40 general public, \$25 for students with ID **Registration:** Available thru Saturday, June 3rd at socalplanningcongress.com



For further information, contact Bob Fazio at (626) 765-4036 or at <u>rifazio@mac.com</u>. In partnership with the Los Angeles Section of the American Planning Association. This event is eligible for 1.5 hours of AICP Certificate Maintenance Self-Reporting Credit.